

COMPANY PROFILE

ABOUT US

In the heart of Kenya, where the vibrant hues of nature meet the rich tapestry of culture, lies a tale of craftsmanship and conscious fashion. Kitu Kali, a brand born from the passion of skilled Kenyan artisans and designers, is revolutionizing the footwear and fashion industry with its unique creations.

Kitu Kali is more than just a brand; it's an embodiment of the spirit of Africa – vibrant, passionate, and deeply rooted in its heritage. With every apparel and pair of shoes, you're not just making a statement about your style; you're walking a path paved with empowerment, sustainability, and the true beauty of Kenyan craftsmanship.

OUR SPECIALTY

We specialize in creating bespoke uniforms and branded merchandise for corporate clients, seamlessly integrating African prints that complement your brand's colors and identity.

As one of the few brands in Kenya that design and produce our own prints, we offer truly unique and customized solutions that set your brand apart.



OUR CLIENTS & TRUSTED PARTNERSHIPS

Our reach extends across industries, regions, and market segments through a network of valued clients and partners. These relationships are a testament to our dedication to quality, consistency, and exceptional service.



and many more

OUR REACH & DISTRIBUTION NETWORK

From major airports and leading hotels to gift shops and retail destinations, our products are proudly stocked in over 60 locations across Kenya. Supported by a strong distribution network and valued partnerships, we have established a broad market presence that enables us to reach customers in key tourism, business, and lifestyle destinations nationwide.

Our continued growth is a testament to the trust our partners place in our brand and our commitment to quality, accessibility, and exceptional service. Some of our stockists include:

Fairmont Mara Safari Club
Fairmont The Norfolk
Fairmont Mount Kenya Safari Club
Crowne Plaza by IHG
The Safari Collection
Langata Link Shops
Sarova Mara Game Camp, Masai Mara Game Reserve
Sarova Whitesands Beach Resort & Spa, Mombasa
Sarova Lion Hill Game Lodge, Lake Nakuru National Park
JW Marriott Masai Mara Lodge
Enanai
Billionaire Resort & Retreat Malindi
Salt j's
Spinners Web
Safarilink
Neptune Hotels We Promise African Memories
Carnivore Nairobi
Cottar's Safaris
Ole-Sereni
Serena Hotels Safari Lodges and Camps Hotels • Resorts
Giraffe Centre
Four Points by Sheraton
mahali mzuri Sir Richard Branson's Kenyan Safari Camp
Saffron Garden Eco Village & Vibes
ashnil Hotels Limited
The River Café Karura
elewana Collection — Tortilis Camp Amboseli Kenya; Sand River Masai Mara Kenya; Elephant Pepper Camp Masai Mara Kenya
Sopa Lodges
Argyle Grand Hotel Nairobi Airport

OUR SHOPS

We have physical shops located in:

NAIROBI

Sarit Your City

1ST FLOOR, NEXT TO PINS (BOWLING ALLEY)

NAIROBI

VILLAGE MARKET

1ST FLOOR, NEXT TO PATRICK MAVROS (OLD WING)

NAIROBI

the hub karen

GROUNDFLOOR, NEXT TO SPURS RESTAURANT.

NAIROBI

THE JUNCTION ALL ABOUT YOU

GROUNDFLOOR, NEXT TO BATA.

NAIROBI

yaya

1ST FLOOR, NEXT TO MINISO

NYALI

city Mall

GROUNDFLOOR, NEXT TO MINISO

NANYUKI

THE CEDAR MALL NANYUKI

GROUNDFLOOR, OPENING TIMES





CLIENT SUCCESS STORY

Every client engagement presents a unique opportunity to create meaningful impact. The following case study highlights how we partnered with one of our valued clients to deliver a tailored solution, overcome challenges, and achieve successful results.

CLIENT OVERVIEW

Client : KCB GROUP

Industry : Banking & Financial Services

Project : WRC Sponsorship Merchandise & Apparel

Deliverables : Branded Apparel & Merchandise

Location : Kenya

Event : World Rally Championship 2026



CASE STUDY:

POWERING TEAM SPIRIT AT THE WRC WITH KCB

THE OPPORTUNITY

As the sponsor of an East African team competing in the World Rally Championship (WRC) Safari Rally, KCB required merchandise and apparel that would transform its sponsorship into a tangible brand experience. Beyond supplying apparel, the challenge was to develop products that would rally fans, amplify brand visibility throughout the event, and reinforce KCB's presence on one of the world's most celebrated motorsport platforms..

OUR APPROACH

Working closely with the KCB team, we designed and produced a range of branded apparel and merchandise for the Safari Rally. Each item was created to reflect the KCB brand while standing up to the demands of a high-energy outdoor event.

From concept and sampling to production and delivery, we managed the entire process, ensuring quality products that met the client's expectations and helped bring their sponsorship to life.



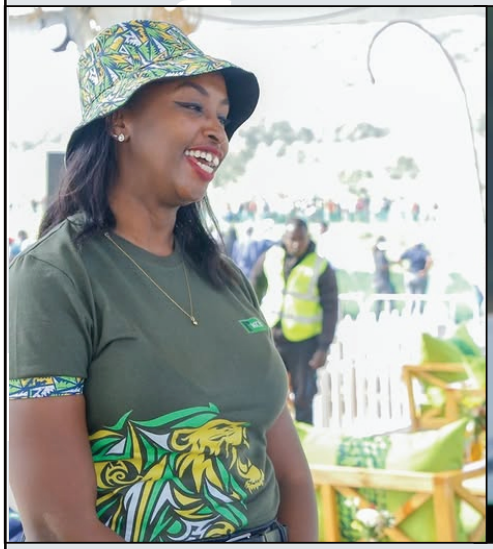


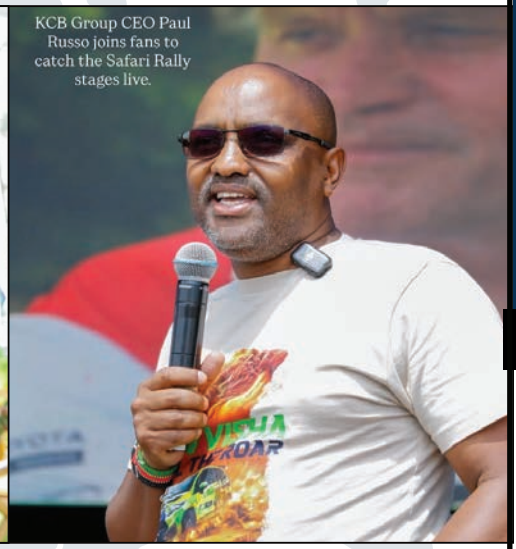
CASE STUDY :

POWERING TEAM SPIRIT AT THE WRC WITH KCB

BRINGING THE PROJECT TO LIFE

With tight timelines and a major international event approaching, we managed production, quality control, and logistics to deliver all merchandise and apparel on time. Through close collaboration and clear communication, we ensured a smooth end-to-end process.





THE RESULT

The merchandise and apparel strengthened KCB's brand presence throughout the WRC event, engaging drivers, teams, supporters, and stakeholders.

The project demonstrated our ability to deliver high quality branded merchandise that drives visibility and enhances brand experiences at large-scale events.

KEY HIGHLIGHTS & OVERVIEW

LOGO	BRAND COLORS	CUSTOM BRAND PRINT
KCB		

CUSTOM REVVVISHA LION MAIN KV



KEY HIGHLIGHTS

1. Custom branded apparel and merchandise.
2. Successful delivery within project timelines.
3. Strong brand visibility during the WRC event.
4. End-to-end project management, from development to delivery.
5. A trusted partnership built on quality, reliability and execution.

RALLY TEAM KIT



BOMBER JACKETS



BAMBOO BOTTLES







TSHIRTS

OUR PRODUCT : TSHIRTS

















AVAILABLE COLORS :

OUR PRODUCT : POLOS











OUR PRODUCTS : JERSEYS









OUR PRODUCTS : FORMAL WEAR











OUR PRODUCTS : CASUAL SHIRT















OUR PRODUCTS : HOODIES















AVAILABLE COLORS :

OUR PRODUCTS : POLAR FLEECE JACKETS









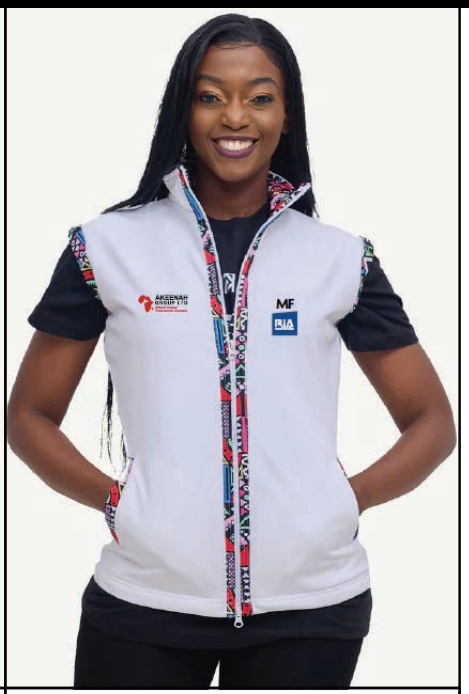

AVAILABLE COLORS :

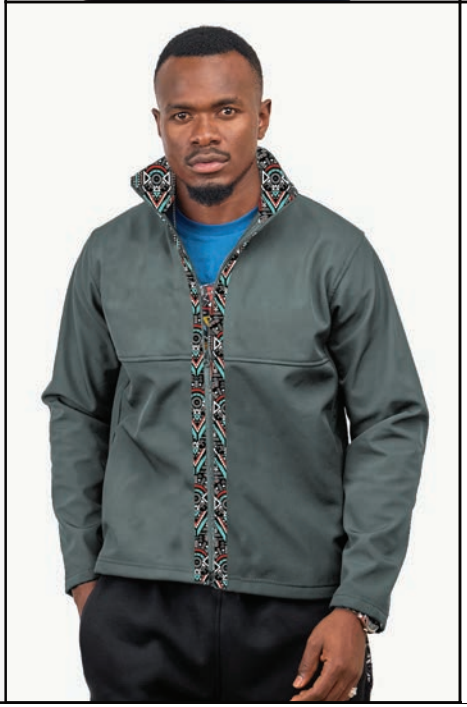
OUR PRODUCTS : SOFTSHELL JACKETS

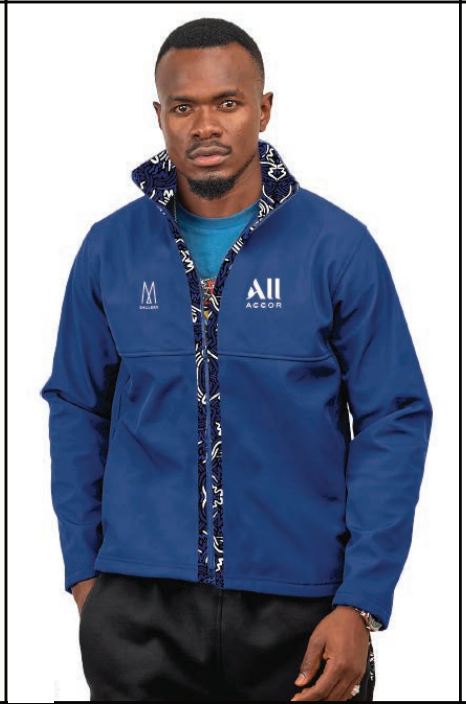














OUR PRODUCTS

















OUR PRODUCTS : MERCHANDISE























OUR PRODUCTS : MERCHANDISE

























WHY PARTNER WITH US?

Every project starts with a simple question:
What are you trying to achieve?

Whether it's creating merchandise for an event, outfitting a team, launching a campaign, or strengthening your brand presence, we take the time to understand your goals and recommend solutions that work.

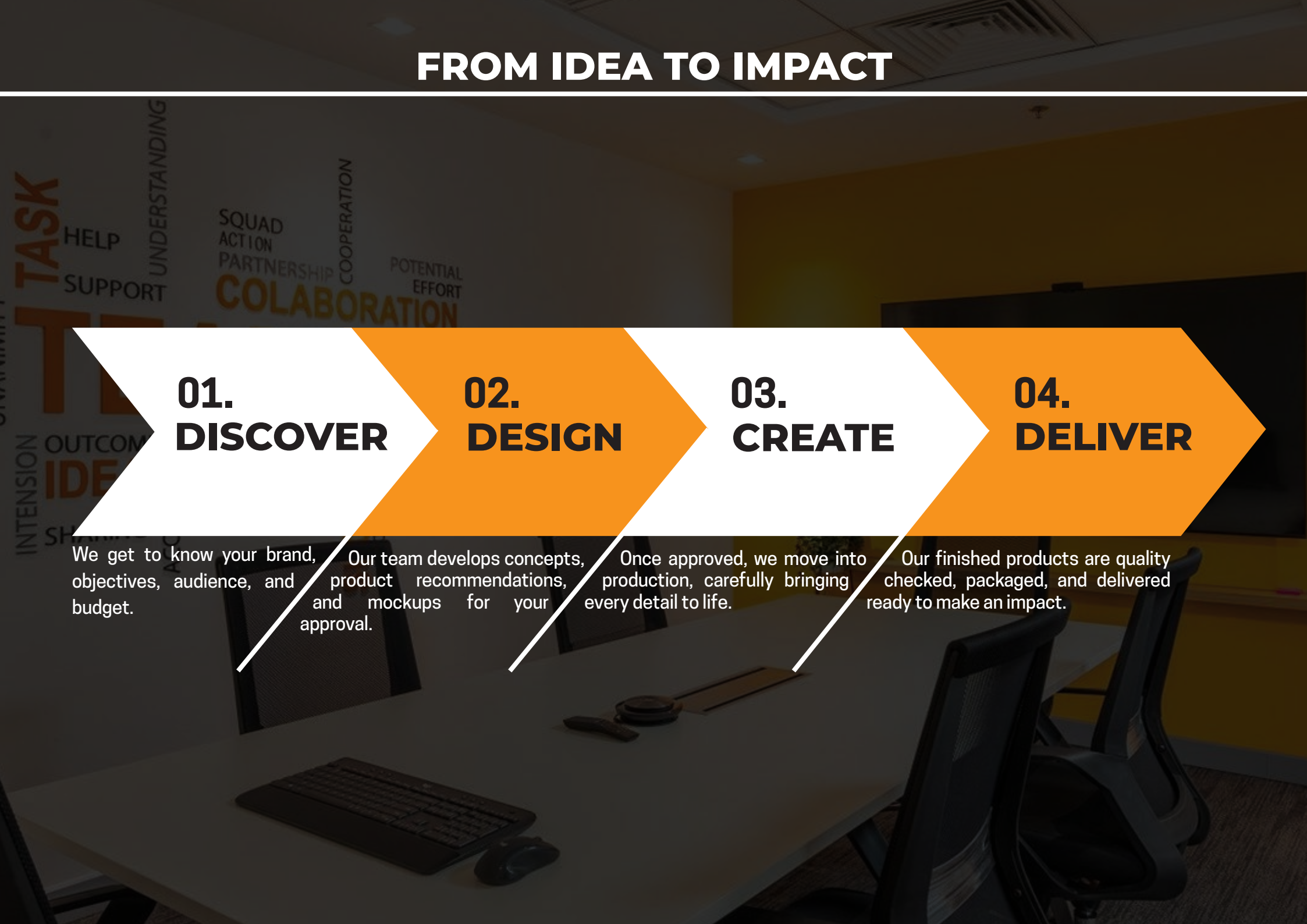
From apparel and corporate gifts to packaging and branding, we combine creativity, quality, and attention to detail to deliver products that represent your brand with confidence

WHAT YOU CAN EXPECT

- Thoughtful recommendations
- Quality products and finishes
- Creative branding solutions
- Reliable turnaround times
- A team that genuinely cares about the outcome

Because great branding isn't just about products, it's about creating memorable experiences.

FROM IDEA TO IMPACT



01. DISCOVER

We get to know your brand, objectives, audience, and budget.

02. DESIGN

Our team develops concepts, product recommendations, and mockups for your approval.

03. CREATE

Once approved, we move into production, carefully bringing every detail to life.

04. DELIVER

Our finished products are quality checked, packaged, and delivered ready to make an impact.



LET’S CREATE SOMETHING REMARKABLE

Every brand has a story worth sharing.

At Kitu Kali Ltd, we're passionate about helping businesses bring that story to life through products that people use, remember, and connect with.

We look forward to partnering with you on your next project and creating solutions that make a lasting impression.

For more information, contact us on:


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